International Union of Psychological Science

Established in 1889



## Digital Communications Officer Call for Applicants

As *Psychology's Global Voice*, the 132-year old International Union of Psychological Science (IUPsyS), is a Non-Governmental, Not for Profit organisation that comprises over 90 National Country Member organisations and 24 international and regional affiliates, representing over two million psychologists around the world. The IUPsyS thus represents psychology in its full breadth as a science and as a profession, and its Mission is "the development, representation and advancement of psychology as a basic and applied science nationally, regionally, and internationally" in the service of humanity. Further information regarding IUPsyS is available on our website (www.iupsys.net).

The IUPsyS has recently completed an in-depth strategic review process and developed new Strategic and Action Plans. Core strategic priorities are the growth of our global footprint, impact and visibility, and to better serve our members. To facilitate this, we are in the process of creating a new web portal, and developing a digital communication and marketing strategy, as well as a new brand identity. Communication is critical to IUPsyS achieving its strategic objectives and we are thus searching for a Digital Communications Officer who will help us do so.

Reporting directly to the Secretary-General and working in close collaboration with the other IUPsyS Officers, the Executive Committee members, and Wiley, the publisher of our journal, the *International Journal of Psychology*, the key responsibilities of the successful applicant will include the management of the IUPsyS communications and marketing strategy, digital content management, social media, website, as well as outreach and other support as required.

The essential skills and attributes of the successful applicant include a track record of excellence in communications, an eye for clean and compelling design, good technological skills, efficiency and good process management skills, strong collaborative skills, and strategic knowledge of psychology, related fields and/or NGOs.

The deadline for applications is **26 March 2021.** 

Additional information regarding the position and tails regarding how to apply may be accessed <u>here</u>.

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