
The 90th Annual Convention of
the Japanese Psychological Association
Invitation for Sponsorship

1. Book and Equipment Exhibition
2. Web Exhibition
3. Advertisement in Program Booklet (Distributed on-site)
4. Banner Advertisement on the Convention Website
5. Donations

Convention Overview

1. Dates:

September 4 (Fri) - September 6 (Sun), 2026

※ On-demand content is scheduled to be available from September 7 to October 30.

2. Format:

Hybrid (In-person and Online)

3. Venue

Toyo University, Hakusan Campus / Online

4. President

Kaori Karasawa (Professor, The University of Tokyo / President of JPA)

5. Expected Participants:

Approximately 3,000

6. URL

<https://pub.confit.atlas.jp/en/event/jpa2026>

7. Contact:

Secretariat of the 90th Annual Convention of JPA (c/o Inter Group Corp.)

E-mail : jpa2026@intergroup.co.jp

Application and Payment: How to Apply

Please contact the Secretariat by email if you wish to apply.

E-mail : jpa2026@intergroup.co.jp

Please note that deadlines vary depending on the sponsorship type.

Payment Information (Bank Transfer)

BANK: SUMITOMO MITSUI BANKING CORPORATION

BRANCH: KOISHIKAWA BRANCH

BANK ADDRESS: 1-15-17 KOISHIKAWA, BUNKYO-KU, TOKYO 112-0002 JAPAN

ACCOUNT NO.: 813-3685354

ACCOUNT NAME: THE JAPANESE PSYCHOLOGICAL ASSOCIATION

SWIFT CODE: SMBC JP JT

PAYEE'S ADDRESS: 5-23-13 HONGO, BUNKYO-KU, TOKYO 113-0033 JAPAN

PAYEE'S PHONE: +81-3-3814-3953

※ Payment Deadline: August 31 (Mon), 2026 (No deadline for donations).

*Important Notes

- Transparency: JPA agrees to disclose sponsorship details (exhibition fees, ads, donations, etc.) on your website in accordance with transparency guidelines for the pharmaceutical and medical device industries.
- Discounts: JPA Supporting Members receive a 20% discount on exhibition and advertising

fees.

- Cancellations: No refunds or cancellations are accepted once the application is submitted, except in cases of force majeure.
- Code of Conduct: Exhibitors are requested to refrain from approaching poster presenters for sales purposes during their presentations to prioritize academic discussion.
- Acknowledgment: Sponsor names will be listed on the convention website (optional).

1. Book & Equipment Exhibition

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| Exhibition Period: | September 4(Fri) - 6(Sun), 2026. An exhibition area will be set up within the convention venue during the event. Poster presentations are scheduled to be held in the same venue. Every year, the majority of participants visit the poster area and browse the adjacent exhibition booths. |
| Booth Specifications: | One exhibition booth measures 180 cm (W) x 150 cm (D). For each booth, we will provide one table (180 cm (W) x 80 cm (D) x 70 cm (H)) and two chairs. Please note that tablecloths are not provided. For further details, please refer to the "Guide for Exhibitors" which will be sent after the exhibition is confirmed. <ul style="list-style-type: none">● Please note that additional fees will apply for electrical outlets (power supply) and other equipment. |
| Fee: | ¥60,000 (incl. tax) per booth. <ul style="list-style-type: none">● Corporations and organizations that are Supporting Members of the Japanese Psychological Association will receive a 20% discount on exhibition fees. |
| Application Deadline: | July 24(Fri), 2026. |
| Notes: | There may be restrictions on power usage. For further details, please refer to the "Guide for Exhibitors" which will be sent after the exhibition is confirmed. Due to the limited exhibition space available, please note that we may need to make adjustments, such as closing applications early, in the event of a large number of applicants. |

2. Web Exhibition

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| Period: | September 4(Fri) - 6(Sun), 2026. (Remains active while the convention website is live). |
| Exhibition Fee: | ¥20,000 (Tax included). <ul style="list-style-type: none">● Corporations and organizations that are Supporting Members of the Japanese Psychological Association will receive a 20% discount on exhibition fees. |
| Content: | A dedicated company page featuring logo, description, and links. <ul style="list-style-type: none">● Please leave the placement and order of listings to the discretion of the organizer. <p>Please provide the following data for the creation of your dedicated page. Note that you do not need to have this data ready at the time of application. Please refer to the data submission deadline mentioned below.</p> <ul style="list-style-type: none">● Exhibitor Name and Furigana● Location and Contact Information (Postal code, address, phone number, fax number, department in charge, email, etc.)● Corporate Logo Image (PNG, JPEG, or GIF format)● URL (Website, SNS)● Exhibition Content (Up to approx. 500 Japanese characters)- This may include a company overview or introductions to your services and products.- Catalogs (PDF files) and other materials can also be posted.- If you provide URLs for web conferences (such as Zoom) for business inquiries or product introduction videos, we will set up link buttons or embedded videos. |
| Application Deadline: | August 7(Fri), 2026. |
| Data Submission Deadline: | August 28(Fri), 2026. |

3. Advertisement in Program Booklet (Distributed on-site)

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| Overview: | Advertisements from exhibiting companies will be placed in the information booklet distributed to all participants at the venue. This guide will include a layout map of the exhibiting companies for books, equipment, etc. Additionally, we plan to include a floor map of the entire venue and a time schedule. We anticipate that most participants visiting the venue will use this guide to navigate the various presentation and exhibition areas. |
| Format: | A4 size, stapled |
| Publication Date: | During the convention period |
| Circulation: | Approx. 3,000 copies |
| Advertising Fees: | (1) Full Page (B&W): ¥55,000 (Tax included) (2) 1/2 Page (B&W): ¥35,000 (Tax included) <ul style="list-style-type: none">● Corporations and organizations that are Supporting Members of the Japanese Psychological Association will receive a 20% discount on exhibition fees.● Please leave the order of the advertisements to the discretion of the organizer. |
| Application Deadline: | July 10(Fri), 2026. |
| Data Submission Deadline: | July 17(Fri), 2026. |
| Camera-Ready Copy (Final Artwork): | Please send it to the Management Secretariat via email. <ul style="list-style-type: none">● Upon receiving your camera-ready copy, we will always send an acknowledgment reply.● If you do not receive a confirmation email after sending your artwork, please contact us again.● If the file size is large, please use a file transfer service.● Please keep the following points in mind regarding the data:<ul style="list-style-type: none">- Resolution: 350 dpi- For PDF files: Ensure all fonts are embedded (to prevent garbled text).- For Adobe Illustrator files: Ensure all text is converted to outlines. |
| Other | In the event of a large number of applications, we may not be able to publish all advertisements. Please wait until the publication has been confirmed before paying the advertising fee. |

4. Banner Advertisement on Convention Website

Period: From payment confirmation until Sept. 6, 2026.
However, the listing will continue to be displayed after September 7 as long as the convention website remains open.

Specifications and Fee: 90 × 160px ¥160,000 (Tax included)
Corporations and organizations that are Supporting Members of the Japanese Psychological Association will receive a 20% discount on exhibition fees.

Banner Specifications:

- Preparation: Please prepare the banner data on your own.
- Data Requirements: Please keep the following points in mind regarding the data:
 - Format: PNG, JPEG, or GIF (Animated GIFs are not accepted).
 - File Size: Maximum 3MB.
 - Resolution: Approximately 72 dpi is recommended.
 - File Extensions: If creating data on a Mac, please ensure the file is saved with the appropriate extension.

Banner Submission Method: Please contact the Secretariat by email to apply and send your banner data. At that time, please also provide the following information:

- Company Name
- Link URL for the banner on the Japanese website
- Link URL for the banner on the English website

Note: You may use different banner designs and different link URLs for the Japanese and English websites respectively.

The banner will be posted on the website once payment of the advertising fee has been confirmed.

The posting process will proceed more smoothly if you inform us of your scheduled payment date in advance.

5. Donations

We are seeking donations from those who support the objectives of this convention.

Purpose: To support the operation of the 90th JPA Convention.

Amount: ¥10,000 per unit.

Deadline: September 6 (Sun), 2026.

Donation method: Please contact the Secretariat by email to apply, then remit your donation to the designated bank account (see p. 2). The Secretariat of the Japanese Psychological Association will send a donation receipt by mail to all donors

Tax treatment: Donations to public interest incorporated associations are eligible for income tax deductions and other tax benefits.